

NAME OF HEP:

UNIVERSITI TUNKU ABDUL RAHMAN

NAME OF ACCREDITED PROGRAMME: BACHELOR OF MEDIA AND CREATIVE STUDIES (HONOURS)

| NO. | NAME OF MICRO-CREDENTIAL | CREDIT VALUE | ASSESSMENT | | MODE OF DELIVERY | REQUIREMENTS TO ENROL | | | | | |
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| | | | CONTINUOUS ASSESSMENT | FINAL ASSESSMENT | | AGE | EXPERIENCE | LANGUAGE PROFICIENCY | NUMERACY PROFICIENCY | PREREQUISITES | OTHERS |
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| 1 | MFPB3113 MICRO-CREDENTIAL: HUBUNGAN ETNIK | 3 | 70% | 30% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 2 | MFPB3173 MICRO-CREDENTIAL: MALAYSIAN STUDIES 3 | 3 | 70% | 30% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 3 | UFJB1003 MICRO-CREDENTIAL: INTRODUCTION TO ADVERTISING | 3 | 50% | 50% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 4 | UFJB1073 MICRO-CREDENTIAL: ADVERTISING DESIGN | 3 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 5 | UFJB1003 MICRO-CREDENTIAL: INTRODUCTION TO BROADCASTING | 3 | 70% | 30% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 6 | UFJB1013 MICRO-CREDENTIAL: DESIGN STUDIO | 3 | 60% | 40% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 7 | UFAB1023 MICRO-CREDENTIAL: ENGLISH FOR BUSINESS | 3 | 60% | 40% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 8 | UFJB2043 MICRO-CREDENTIAL: PUBLIC SPEAKING | 3 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 9 | UFJB1073 MICRO-CREDENTIAL: MARKETING AND MEDIA | 3 | 70% | 30% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 10 | MFPB32013 MICRO-CREDENTIAL: BAHASA KEBANGSAAN A | 3 | 70% | 30% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 11 | UFAE1003 MICRO-CREDENTIAL: INTRODUCTION TO GERMAN LANGUAGE | 3 | 50% | 50% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 12 | UFAH1003 MICRO-CREDENTIAL: INTRODUCTION TO FRENCH | 3 | 50% | 50% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 13 | UFAB2013 MICRO-CREDENTIAL: INTRODUCTION TO JAPANESE | 3 | 50% | 50% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |

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| 14 | UFAK1003 MICRO-CREDENTIAL: INTRODUCTION TO TAMIL LANGUAGE | 3 | 50% | 50% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 15 | UFAN1003 MICRO-CREDENTIAL: INTRODUCTION TO THAI LANGUAGE | 3 | 40% | 60% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 16 | UFJB1073 MICRO-CREDENTIAL: COMMUNICATIVE TAMIL FOR HEALTH SCIENCES | 3 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 17 | UFJB1093 MICRO-CREDENTIAL: INTRODUCTION TO KOREAN | 3 | 50% | 50% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 18 | MFPB32073 MICRO-CREDENTIAL: COMMUNICATIVE ENGLISH | 3 | 60% | 40% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 19 | UFJB1013 MICRO-CREDENTIAL: ADVERTISING COPYWRITING | 3 | 70% | 30% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 20 | UFJB1083 MICRO-CREDENTIAL: RADIO BROADCASTING | 3 | 70% | 30% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 21 | UFJB1003 MICRO-CREDENTIAL: CREATIVE THINKING AND IDEA GENERATION | 3 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 22 | UFJB1003 MICRO-CREDENTIAL: INTRODUCTION TO JOURNALISM | 3 | 70% | 30% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 23 | MFPB34012 MICRO-CREDENTIAL: SOCIAL ENTREPRENEURSHIP PROJECT | 2 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 24 | MFPB34022 MICRO-CREDENTIAL: ARTS AND CULTURAL PERFORMANCE | 2 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 25 | MFPB34032 MICRO-CREDENTIAL: COMMUNITY PROJECT | 2 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 26 | MFPB34042 MICRO-CREDENTIAL: LANGUAGE, CULTURE AND SOCIAL STUDY ABROAD | 2 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 27 | MFPB34052 MICRO-CREDENTIAL: TEAM WORK AND COLLABORATIVE PROJECT | 2 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 28 | MFPB34062 MICRO-CREDENTIAL: STUDY SOFT SKILLS AND/OR LIFE SKILLS ABROAD | 2 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |

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| 29 | MFPB34072 MICRO-CREDENTIAL: ART,CRAFT, AND DESIGN | 2 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 30 | MFPB34082 MICRO-CREDENTIAL: ORAL COMMUNICATION | 2 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 31 | MFPB34092 MICRO-CREDENTIAL: MUSIC PERFORMANCE | 2 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 32 | MFPB34102 MICRO-CREDENTIAL: MANAGING PERSONAL FINANCE | 2 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 33 | MFPB34112 MICRO-CREDENTIAL: WORK ETHICS AND EQ | 2 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 34 | MFPB34152 MICRO-CREDENTIAL: LEADERSHIP AND TEAMBUILDING | 2 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 35 | UFJH1003 MICRO-CREDENTIAL: FUNDAMENTALS OF PUBLIC RELATIONS | 3 | 60% | 40% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 36 | UFJB2083 MICRO-CREDENTIAL: CREATIVE WRITING | 3 | 80% | 20% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 37 | UFKB1011 MICRO-CREDENTIAL: SUN ZI'S ART OF WAR AND BUSINESS STRATEGIES | 1 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 38 | MFPB33153 MICRO-CREDENTIAL: COMMUNICATION LAW | 3 | 60% | 40% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 39 | UFJK1003 MICRO-CREDENTIAL: FUNDAMENTALS OF PSYCHOLOGY | 3 | 60% | 40% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 40 | UFJB1153 MICRO-CREDENTIAL: COMMUNICATION IN INTERPERSONAL RELATIONSHIPS | 3 | 60% | 40% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 41 | UFKB2333 MICRO-CREDENTIAL: SOCIAL MEDIA STRATEGIES FOR BUSINESS | 3 | 40% | 60% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 42 | UFJB2203 MICRO-CREDENTIAL: INTERACTIVE MULTIMEDIA I | 3 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 43 | UFJB2114 MICRO-CREDENTIAL: MEDIA AND COMMUNICATION THEORIES | 4 | 60% | 40% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |

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| 44 | UFJB2154 MICRO-CREDENTIAL: NEW MEDIA AND COMMUNICATION | 4 | 60% | 40% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 45 | UFJB1033 MICRO-CREDENTIAL: UNDERSTANDING POLITICS: STATE, NATION AND GOVERNMENT | 3 | 60% | 40% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 46 | UFJB2043 MICRO-CREDENTIAL: SOCIOLOGY IN MALAYSIAN CONTEXT | 3 | 60% | 40% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 47 | UFJB1133 MICRO-CREDENTIAL: INTEGRATED MARKETING COMMUNICATIONS | 3 | 60% | 40% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 48 | UFKB1013 MICRO-CREDENTIAL: CROSS CULTURAL MANAGEMENT | 3 | 40% | 60% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 49 | UFJB2023 MICRO-CREDENTIAL: MEDIA PLANNING | 3 | 50% | 50% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 50 | UFJB2024 MICRO-CREDENTIAL: SCREENPLAY AND SCRIPTWRITING | 4 | 60% | 40% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 51 | UFJB2213 MICRO-CREDENTIAL: INTERACTIVE MULTIMEDIA II | 3 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | UFJB2203 MICRO-CREDENTIAL: INTERACTIVE MULTIMEDIA I | No |
| 52 | UFJB2064 MICRO-CREDENTIAL: APPROACHES TO COMMUNICATION RESEARCH | 4 | 60% | 40% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 53 | UFJE2033 MICRO-CREDENTIAL: INTERNET JOURNALISM | 3 | 70% | 30% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 54 | UFJB2013 MICRO-CREDENTIAL: CREATIVE STRATEGY FOR ADVERTISING | 3 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 55 | UFJB2133 MICRO-CREDENTIAL: BASIC VIDEO PRODUCTION | 3 | 100% | 0% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 56 | UFJB3084 MICRO-CREDENTIAL: ONLINE VISUAL STRATEGY | 4 | 70% | 30% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 57 | UFJB3063 MICRO-CREDENTIAL: ENTREPRENEURSHIP | 3 | 60% | 40% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 58 | UFJB3143 MICRO-CREDENTIAL: ETHICS IN MEDIA COMMUNICATION | 3 | 60% | 40% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |

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| 59 | UFJB3023 MICRO-CREDENTIAL: POLITICS AND MEDIA | 3 | 40% | 60% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | Proficiency Level - Basic Basic Knowledge of numbers and calculations | None | No |
| 60 | MFPB3123 MICRO-CREDENTIAL: TAMADUN ISLAM DAN TAMADUN ASIA (TITAS) | 3 | 70% | 30% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |
| 61 | MFPB3143 MICRO-CREDENTIAL: BAHASA MELAYU KOMUNIKASI 2 | 3 | 60% | 40% | CONVENTIONAL (Blended mode) | 18 Years old and above | None | Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening | None | None | No |