

NAME OF HEP:

UNIVERSITI TUNKU ABDUL RAHMAN

NAME OF ACCREDITED PROGRAMME: BACHELOR OF COMMUNICATION (HONOURS) PUBLIC RELATIONS

NO.	NAME OF MICRO-CREDENTIAL	CREDIT VALUE	ASSESSMENT		MODE OF DELIVERY	REQUIREMENTS TO ENROL					
			CONTINUOUS ASSESSMENT	FINAL ASSESSMENT		AGE	EXPERIENCE	LANGUAGE PROFICIENCY	NUMERACY PROFICIENCY	PREREQUISITES	OTHERS
1	MFPB32013 MICRO-CREDENTIAL: BAHASA KEBANGSAAN A	3	70%	30%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
2	UFAE1003 MICRO-CREDENTIAL: INTRODUCTION TO GERMAN LANGUAGE	3	50%	50%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
3	UFAH1003 MICRO-CREDENTIAL: INTRODUCTION TO FRENCH	3	50%	50%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
4	UFAB2013 MICRO-CREDENTIAL: INTRODUCTION TO JAPANESE	3	50%	50%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
5	UFAK1003 MICRO-CREDENTIAL: INTRODUCTION TO TAMIL LANGUAGE	3	50%	50%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
6	UFAN1003 MICRO-CREDENTIAL: INTRODUCTION TO THAI LANGUAGE	3	40%	60%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
7	UFJB1073 MICRO-CREDENTIAL: INTRODUCTION TO KOREAN	3	100%	0%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
8	UFJB1093 MICRO-CREDENTIAL: INTRODUCTION TO KOREAN	3	50%	50%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
9	MFPB32073 MICRO-CREDENTIAL: COMMUNICATIVE ENGLISH	3	60%	40%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
10	MFPB33013 MICRO-CREDENTIAL: MALAYSIAN ECONOMY	3	60%	40%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
11	MFPB33023 MICRO-CREDENTIAL: BUSINESS AND SOCIETY	3	70%	30%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
12	MFPB33053 MICRO-CREDENTIAL: INTRODUCTION TO POLITICAL SCIENCE	3	40%	60%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
13	MFPB33063 MICRO-CREDENTIAL: CULTURE AND COMMUNICATION	3	100%	0%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No

14	MFPB33073 MICRO-CREDENTIAL: INTRODUCTION TO SOCIOLOGY	3	100%	0%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
15	MFPB33293 MICRO-CREDENTIAL: CONFUCIANISM AND MODERN SOCIETY	3	60%	40%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
16	UFAK1004MICRO-CREDENTIAL: INTRODUCTION TO ADVERTISING	4	40%	60%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
17	UFAE1004 MICRO-CREDENTIAL: PUBLIC RELATIONS	4	40%	60%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
18	UFBB1113 MICRO-CREDENTIAL: INFORMATION SYSTEMS	3	50%	50%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
19	UFBB3013 MICRO-CREDENTIAL: INDUSTRIAL RELATIONS	3	50%	50%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
20	UFBQ1013 MICRO-CREDENTIAL: ADVERTISING AND PROMOTION	3	50%	50%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
21	UFBB2033MICRO-CREDENTIAL: CUSTOMER RELATIONSHIP MANAGEMENT	3	50%	50%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
22	UFBB3103 MICRO-CREDENTIAL: SERVICE MANAGEMENT	3	50%	50%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
23	UFCB1213 MICRO-CREDENTIAL: FUNDAMENTALS OF DIGITAL MEDIA TECHNOLOGY	3	40%	60%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
24	UFCB1613MICRO-CREDENTIAL: COMPUTER SYSTEMS AND APPLICATIONS	3	40%	60%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
25	UFAK1023MICRO-CREDENTIAL: DESIGN FOR MEDIA	3	60%	40%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
26	UFAN1004 MICRO-CREDENTIAL: INTRODUCTION TO MASS COMMUNICATION	4	60%	40%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
27	UFAE1024 MICRO-CREDENTIAL: PUBLIC RELATIONS WRITING	4	45%	55%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	UFAE1004 MICRO-CREDENTIAL: PUBLIC RELATIONS	No
28	UFAE1034 MICRO-CREDENTIAL: PUBLIC RELATIONS WRITING	4	50%	50%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No

29	MFPB3113 MICRO-CREDENTIAL: HUBUNGAN ETNIK	3	70%	30%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
30	MFPB3173 MICRO-CREDENTIAL: MALAYSIAN STUDIES 3	3	70%	30%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
31	MFPB34012 MICRO-CREDENTIAL: SOCIAL ENTREPRENEURSHIP PROJECT	2	100%	0%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
32	MFPB34022 MICRO-CREDENTIAL: ARTS AND CULTURAL PERFORMANCE	2	100%	0%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
33	MFPB34032 MICRO-CREDENTIAL: COMMUNITY PROJECT	2	100%	0%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
34	MFPB34042 MICRO-CREDENTIAL: LANGUAGE, CULTURE AND SOCIAL STUDY ABROAD	2	100%	0%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
35	MFPB34052 MICRO-CREDENTIAL: TEAM WORK AND COLLABORATIVE PROJECT	2	100%	0%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
36	MFPB34062 MICRO-CREDENTIAL: STUDY SOFT SKILLS AND/OR LIFE SKILLS ABROAD	2	100%	0%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
37	MFPB34072 MICRO-CREDENTIAL: ART, CRAFT, AND DESIGN	2	100%	0%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
38	MFPB34082 MICRO-CREDENTIAL: ORAL COMMUNICATION	2	100%	0%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
39	MFPB34092 MICRO-CREDENTIAL: MUSIC PERFORMANCE	2	100%	0%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
40	MFPB34102 MICRO-CREDENTIAL: MANAGING PERSONAL FINANCE	2	100%	0%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
41	MFPB34112 MICRO-CREDENTIAL: WORK ETHICS AND EQ	2	100%	0%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
42	MFPB34132 MICRO-CREDENTIAL: MANAGEMENT OF SPORTS ACTIVITY	2	100%	0%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
43	MFPB34142 MICRO-CREDENTIAL: CRITICAL THINKING, CREATIVE THINKING AND PROBLEM SOLVING	2	100%	0%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No

44	MFPB34152 MICRO-CREDENTIAL: LEADERSHIP AND TEAMBUILDING	2	100%	0%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
45	MFPB34162 MICRO-CREDENTIAL: BUSINESS PLAN WRITING & PREPARATION	2	100%	0%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
46	UFAB1043 MICRO-CREDENTIAL: INTERPERSONAL COMMUNICATION	3	50%	50%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
47	UFBB1011 MICRO-CREDENTIAL: SUN ZI'S ART OF WAR AND BUSINESS STRATEGIES	1	100%	0%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
48	UFAH2023 MICRO-CREDENTIAL: MEDIA PLANNING	3	50%	50%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
49	UFAB3063MICRO-CREDENTIAL: ADVERTISING AND SOCIETY	3	40%	60%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
50	UFAE2004 MICRO-CREDENTIAL: COMMUNICATION RESEARCH METHODS	4	40%	60%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
51	UFAB2014MICRO-CREDENTIAL: COMMUNICATION RESEARCH METHODS	4	40%	60%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
52	UFAB2064 MICRO-CREDENTIAL: DIGITAL COMMUNICATION TECHNOLOGY	4	60%	40%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
53	UFAE2014 MICRO-CREDENTIAL: ADVERTISING COPY WRITING	4	70%	30%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	UFAK1004 MICRO-CREDENTIAL: INTRODUCTION TO ADVERTISING	No
54	UFAH2024 MICRO-CREDENTIAL: MEDIA LAW AND ETHICS	4	60%	40%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
55	UFAK2024 MICRO-CREDENTIAL: ADVANCED PUBLIC RELATIONS WRITING	4	60%	40%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	UFAE1024 MICRO-CREDENTIAL: PUBLIC RELATIONS WRITING	No
56	UFAE2034 MICRO-CREDENTIAL: CRISIS COMMUNICATION IN PUBLIC RELATIONS	4	60%	40%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
57	UFAB2073 MICRO-CREDENTIAL: INTEGRATED MARKETING COMMUNICATION	3	50%	50%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
58	UFAB2113 MICRO-CREDENTIAL: ADVERTISING CLIENT MANAGEMENT	3	50%	50%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No

59	UFAN2023 MICRO-CREDENTIAL: EVENT PLANNING	3	65%	35%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	UFAE1024 MICRO-CREDENTIAL: PUBLIC RELATIONS WRITING UFAE1034 MICRO-CREDENTIAL: COMMUNICATION SKILLS IN PUBLIC RELATIONS UFAB2073 MICRO-CREDENTIAL: INTEGRATED MARKETING COMMUNICATION	No
60	UFAB2033 MICRO-CREDENTIAL: EVENT MANAGEMENT	3	45%	55%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	UFAN2023 MICRO-CREDENTIAL: EVENT PLANNING	No
61	UFAB3074 MICRO-CREDENTIAL: SOCIAL MEDIA FOR PUBLIC RELATIONS	4	50%	50%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
62	UFAB3084 MICRO-CREDENTIAL: CORPORATE SOCIAL RESPONSIBILITY	4	60%	40%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
63	UFAB3094 MICRO-CREDENTIAL: PUBLIC RELATIONS PRACTICES	4	60%	40%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No
64	MFPB3123 MICRO-CREDENTIAL: TAMADUN ISLAM DAN TAMADUN ASIA (TITAS)	3	70%	30%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
65	MFPB3143 MICRO-CREDENTIAL: BAHASA MELAYU KOMUNIKASI 2	3	60%	40%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	None	None	No
66	UFAB3034 MICRO-CREDENTIAL: ORGANIZATIONAL COMMUNICATION	4	50%	50%	Yes	18 Years old and above	None	Proficiency in English - Intermediate Able to demonstrate language proficiency in reading, writing, speaking and listening	Proficiency Level - Basic Basic Knowledge of numbers and calculations	None	No